The Hewlett Foundation Automated Short Answer Scoring Data Visualization Contest

A Story In Pictures

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Introduction

The William and Flora Hewlett Foundation recently organized a public competition called the Automated Student Assessment Prize (ASAP). The goal of the competition was to "solve the problem of the high cost and the slow turnaround of hand scoring thousands of written responses in standardized tests. As a result many schools exclude written responses in favor of multiple-choice questions, which are less able to assess students' critical reasoning and writing skills." The competition was organized in two phases. The first phase asked participants to build systems that can automatically score essays-length answers (150-550 words) whereas the second phase was focused on short answers (approx. 50 words). This second phase provided human graded answers written by students for 10 different short answer questions as training data to the participants. The 10 questions (or tasks) ranged from subjects such as Biology to Language Arts. More details can be found on the official Kaggle webpage for the contest [1].

In addition to the primary machine learning competition for short answer scoring, a secondary contest was also organized as part of the second phase where the goal was to come up with interesting ways to visualize the data provided to the participants [2]. This document represents an entry for this data visualization contest. It was created using a combination of Adobe InDesign and R.

Description

The goal of this sntry was to visualize different aspects of the data using a multitude of visualization techniques and present it as three different chapters of a story.

The first chapter visualizes the statistics about each task such as average length of responses per score point, score distribution and the human-human agreement. This clearly shows that tasks 5 and 6 have an overwhelming number of zeros and that length is likely to be a very good baseline predictor of scores for almost every task. The second chapter contrasts the words used in the highest scoring responses with the words used in the lowest scoring responses, for each of the 10 tasks. Finally, the third chapter illustrates the extent of misspelling (or transcription) errors in the data for the most frequently misspelled words. It's hard for a spellchecker out there.

References

- [1] The Hewlett Foundation: Short Answer Scoring (https://www.kaggle.com/c/asap-sas)
- [2] Visualization Contest (https://www.kaggle.com/c/asap-sas/prospector)

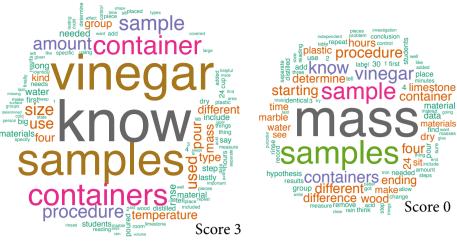
CHAPTER I

"A swampy slurry of bits of hard data and buckets of mushy manipulation" (Laura Penny)

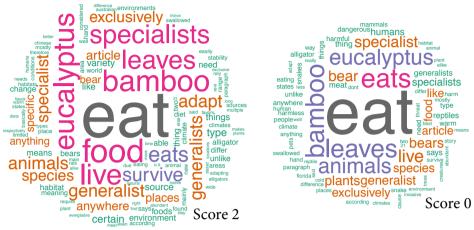
Task	Average Words Per Score Point	Score Distribution (%)	Human Agreement (k)
1	38 50 57 62 0 1 2 3	3 20 23 0 23 26 1	.86
2	50 61 67 73	24 13 26 37	.80
3	43 53	20 24 56	.65
4	36 50 68 36 93	8 54	.68
5	43 62	77	.91
6	76 55 41 22	84	.89
7	41 47 56	23 52	.93
8	43 50	43 31 26	.75
9	46 28	35 24 41	.71
10	73 26 35	18 47	.81

CHAPTER II

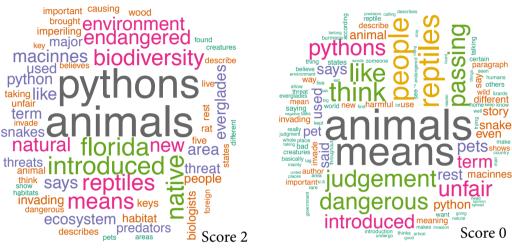
"Words will not fail when the matter is well considered." (Horace)



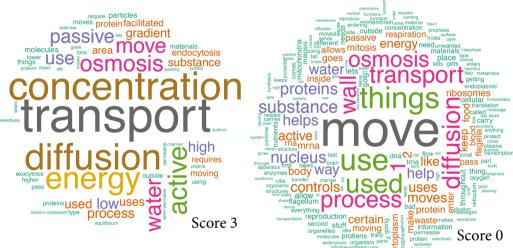
 $\pmb{Task~1} \text{ asks for additional information needed to replicate an experiment on acid rain.}$



Task 3 asks how pandas are similar to koalas and how they both are different from pythons.



Task 4 asks to explain the significance of the term "invasive" to the rest of the article.



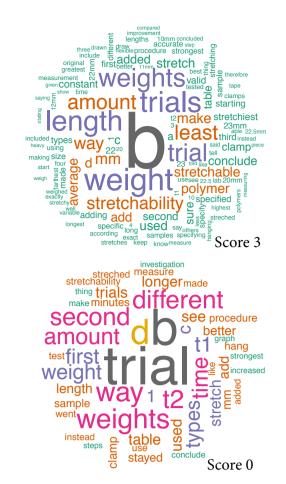
Task 6 asks to describe three processes used by cells to control movement across the cell membrane.



Task 7 asks to identify one trait that can describe Rose, based on her conversations with Anna or Aunt Kolab.



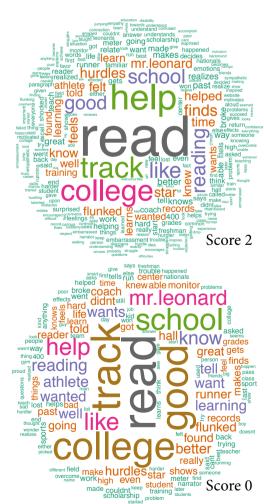
Task 9 asks to describe how the author of an article on space junk organizes the article.



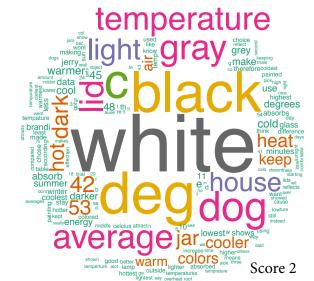
Task 2 asks to draw a conclusion based on a polymer plastic experiment and for two ways to improve its

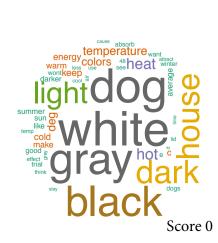


Task 5 asks to list and describe the four major steps of protein synthesis, starting from the mRNA leaving the nucleus.



Task 8 asks to explain the effect that the background information revealed about Mr. Leonard has on Paul.





CHAPTER III

"I don't give a damn for a man that can spell a word only one way."

(Mark Twain)

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environment

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Notes:

- In Chapter I, scores from the first rater are used to compute average number of words for each score point and the score distribution.
- In Chapter II, words from the prompt text are removed from the responses before generating the word clouds.